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FOR THE ALUMNI OF SAINT JOSEPH'S COLLEGE

Vol. 26 - No. 11

Rensselaer, Indiana

DECEMBER, 1962

\$12,000 Pledged In Three Nights

Dayton Alumni Plan Dec. 15 B-ball Meet

Last month in Dayton alumni pictured on page four, along with other members of the alumni association in Dayton planned the December 15 basketball game between the St. Joe freshman team and the University of Dayton freshman team.

Drs. Paul Reichert and Con Fecher did the planning and the organization of the game and the post-game party. The two doctors scheduled a dinner for the players and coaches and a social hour for the alumni and parents at the Trails End Lodge, a private club and former governor's mansion on a hill overlooking Dayton.

The party was attended by more than 30 alumni, parents and priests from the Dayton area. Representing the college at the gathering were freshman basketball coach Don Merki, football coach Ed Dwyer, Fr. Ambrose Ruschau, C.P.P.S. and alumni director Jerry Gladu.

The game was a hard-fought battle between two rather evenly matched teams. St. Joe led right up to the first half. Thereafter it was a see-saw battle until the fourth quarter when the UD fresh took and held a 6 point lead. Although they lost, Merki's freshmen played a fine ball game and earned the pride of all the alumni present for the game.

After the post-game party the players were housed for the evening in the homes of various alumni.

(Picture on page four.)

Who's Who Selects 22

Twenty-two St. Joseph's seniors have been selected for the 1963 edition of *Who's Who in American Colleges and Universities*. This publication lists prominent students in American institutions of higher learning. The students were selected for this honor by vote of the members of the senior class. They are:

Paul Andorfer, Fort Wayne, Ind.; John Babione, Fremont, Ohio; Jim Biernat, Detroit, Mich.; Ron Bonato, Chicago, Ill.; Frank Creel, Tulsa, Oklahoma; Dave Cunningham, Wauwatosa, Wis.; James Delaney, Fort Wayne, Ind.; Bill Downard, Reading, Ohio; Thomas Fitchall, Poseyville, Ind.; Michael Gatton, Huntingdon, Ind.

William Gruszewski, Chicago, Ill.; Don Hoffman, Champaign, Ill.; Mitchell Kaminski, Chicago, Ill.; Emil Labbe, Dover, N.H.; Jerry Meservy, Claremont, Ill.; Joe Murray, Troy, N.Y.; Charles Schutte, South Bend, Ind.; Jim Tuerff, Gary, Ind.; Bill Vaught, Cincinnati, Ohio; Art Voellinger, Belleville, Ill.; Ken Wysogiad, Chicago, Ill.; and Dan Zawila, Memphis, Tenn.



Ray Kuzniar cheers Chuck Werr on to greater pledges, in the background Jack Miller arranges his notes.

Grads Meet In Houston

A group of the geology alumni of Saint Joseph's College met for refreshments and dinner the evening of November 12, 1962 at the annual convention of the Geological Society of America which they were attending in Houston.

Present with Father Donald Ballman (SJC '54) were: J. Cotter Tharin (SJC '54) who has his Ph.D. from the University of Illinois and is now a geologist with the California Company in New Orleans; Don Gorman (SJC '57) who has his Ph.D. from the University of Illinois and is the chairman of the Department of Geology at Bradley

Name Edison VP Trustee

Morgan F. Murphy, executive vice president of Commonwealth Edison Company, Chicago has been appointed to the Board of Lay Trustees of Saint Joseph's College, Rensselaer, Ind.

Murphy, who will serve a six year term on the board, was made a Knight of Saint Gregory by Pope Pius XII in 1957 for his charitable and church work. He is director of the Chicago Convention Bureau, Community Fund of Chicago, Catholic Charities of Chicago, Business Capital Corporation and Funded Security Corporation. He also is a member of the Loyola University Citizens Board and chairman of the lay board of advisers of Saint Xavier College.



Morgan F. Murphy



Tom Emerson stands amazed as 'Goose' Gausselein rings up another pledge.

University in Peoria; Don Cebulski (SJC '58) who has his M.S. from Texas A. & M. and is now an oceanographer with the Pan American Petroleum Co. in Houston; Charles "Skip" Holmes (SJC '59) who has his M.S. from Florida State University and is working on a Ph.D. there now; and Joe McMullen (SJC '60) who is completing his M.S. at Louisiana State University. Charlie Kahle (SJC '53) who has his Ph.D. from the University of Kansas and is teaching geology at Oklahoma State University in Stillwater, could not be present, although he was at the convention.



Chuck Werr exclaims '\$1,000.00?' while Larry Strickland explains a point to an interested alumnus.



Officers and members of the Indianapolis Chapter who took part in the recent phone campaign: Bill Taylor, Jack McCann, Mark Kelly, Ken Brand, Jack Cangany, Joe McNamara, Ed Taphorn and Dick Hermann.

The headline above is correct. In three evenings work, November 26-27-28, by the alumni chapters of Chicago and Indianapolis more than \$12,000 was pledged. The method: phone solicitation and concentrated effort.

It all began last September, with a meeting of a group of Chicago alumni — Keith Snyder, Dick Rezak, Chuck Vietzen, Joe McGrath and Bob Carney — who discussed the possibility of a telephone solicitation of all Chicago alumni. They thought it could be done.

Next there was a short meeting in Indianapolis. Jack McCann of the Indianapolis chapter thought

that a phone solicitation would also work in that city. So with the work the Indianapolis chapter officials, president Joe McNamara, vice-presidents Mark Kelley and Ed Taphorn, secretary Ken Brand, treasurer Paul O'Connor and trustees Jim Welch, Frank Thompson, John McCana, and Dick Hermann, the ball began to roll in Indianapolis.

Meanwhile back in the windy city, arrangements had been made to use the Annex Phone Service in the Marshall Field Annex building for the Chicago solicitation. Through the work of the Chicago alumni the fine points were taken care off, office space rented and the hundred other details arranged. Two weeks before the opening of the solicitation workers for the phoning were contacted by the initial committee.

On November 26 a group of these workers met in the Annex offices, studied brochures made up by alumni director Jerry Gladu, asked a few questions and received their material which included pledge cards, memos that would be sent to those who pledged and names of various alumni in the Chicago area who were to be called.

At exactly seven o'clock on the 26th the first group of workers, who included Keith Snyder, Bob Carney, Jack Miller, Chuck Vietzen, Dick Rezak, Larry Strickland kicked off the works. Strickland re-

(Continued on Page 3)

Editorial

Phone Solicitors' Work Is Most Commendable

The recent phone-solicitation efforts of the Chicago and Indianapolis alumni chapters is perhaps one of the most commendable efforts by any St. Joseph's alumni in the last several years. The workers, the people who took time from their families and their jobs to work on the telephones from seven until ten each evening are to be complimented. They did their job and did it well. In this case figures do not lie.

It may, at first thought, seem a relatively easy task to get on the phone and call someone who has gone to the same school as you and ask them to make a pledge to the college. It is not. And the job becomes only slightly easier as the night or nights wear on.

In this day and age of rising costs of living, of obligations on all fronts, it shows the spirit and the loyalty of the St. Joseph's alumni who have pledged such a substantial amount of money to their college. The cost of education grows with each passing year, and the St. Joseph's alumni, by their actions and their contributions show their awareness of this fact.

The phone solicitation showed a real spirit of what can be done when disappointments are forgotten, passed mishaps overlooked and everyone goes all out to make something a success. This is what happened on the three days of November 26, 27 and 28. And it did produce success. In Chicago the group averaged \$13.00 for everytime someone answered the phone. The average pledge was \$61.00.

The phone solicitation was a fine job by fine people who were dedicated and not afraid of a little hard work. It is a method which other chapters might consider, for the cost of such an undertaking is negligible, especially if it is possible to borrow rather than rent facilities. And, lastly, it can be done in a spirit of good fellowship which will produce an enjoyable time and the sense of pride in a job well-done.

Contact!

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JERRY GLADU and ED MENKHAUS CO-EDITORS
PAUL ANDORFER and Y. J. THOEL, ASSOCIATE EDITORS

VOL. 26 — NO. 11 RENSSLAER, INDIANA DECEMBER, 1962

'Stuff' Editorial Lauds Alumni, Students For Support Of Team

EDITOR'S NOTE: The following editorial is reprinted from 'Stuff'.

Football season has passed. The Pumas have finished with a commendable 4-4-1 overall record. The record of their fans is equally commendable. It is a record of loud, loyal, unflinching support. It is a record of effort of which St. Joseph's college should long be proud, for in that effort its alumni and students have shown themselves determined and unselfish.

To the alumni association and the student council go most of the credit for this record. The council, through its staging of rallies, its decorating and its organizing, has been responsible for raising and maintaining spirit throughout the football season. The alumni, through their following of the team, especially at homecoming, have contributed immeasurably toward the high level of spirit. Both contributions, the council's and the alumni's, show once again the value of concerted effort.

Now the basketball season is upon us. Traditionally, spirit has been high for St. Joe basketball contests and has been favorably commented upon by radio stations which carry the games of several Puma opponents. The council, recognizing this, has stated that it will continue its efforts in directing and maintaining student spirit, but not at the fevered level at which it operated during the football season. This is understandable since such activity would be almost impossible to maintain in the face of the hectic, two-game-per-week basketball schedule. The alumni, as always, can be counted upon to do their part.

All are to be congratulated for their spirit during the football season and they would do well to carry that spirit over into basketball season, as both coaches and players are agreed that such spirit is a significant contribution to team effort.

WHAT Is An Alumnus? What IS An Alumnus? What Is AN Alumnus? What Is An ALUMNUS?

(Editor's Note — The article below is reprinted from the autumn issue of the Franklin College Alma Mater. Franklin College is a Central Indiana College approximately the same size as St. Joseph's. The number of alumni is also close to what we have at St. Joseph's. Mr. Ted Gibbens, the author of this article is Alumni Director at Franklin and a personal friend of your editor.)

by Ted Gibbens

Happily or unhappily, willingly or unwillingly, Franklin College is an inescapable part of your life. The connection may be only that your credentials henceforth proclaim that you are a Franklin College man or woman.

Yet, you will remain for the rest of your days a son or daughter of Alma Mater. And in like fashion, Franklin College will remain, happily or unhappily, willingly or unwillingly, both Alma and Mater to you — her sons and daughters. You are her products. Your abilities and aspirations, your successes and defeats, your praises and criticisms, your lives and deaths are her reasons for existence.

What then are we to make of this relationship?

You entered into it when you chose to become a member of her foster family, and she sealed the covenant by accepting the responsibilities of fostering, nourishing, educating you during those undergraduate years.

As early as 1855, the sons and daughters of Franklin College formed the Alumni Association of Franklin College. At that time there were nine graduates, including the two seniors of that year. Today the association mailing list contains almost six thousand names of graduates and ex-students. They can be found in all walks of life, in all parts of the world.

The objectives of today's Alumni Association are similar if not exactly like those of the first one. We, as alumni, have joined together "to promote the interests of Franklin College, to establish mutually beneficial relations between the college and its alumni, and to encourage closer fellowship among alumni of the respective classes and in local areas."

Because we share a love for Alma Mater and a responsibility for her — yes, a responsibility — we have joined together. That is why we have alumni clubs, why we keep our classes and fraternal groups united and active, why we have an Alumni Fund, and why we give of our time and resources.

"The alumnus or alumna who has satisfied the requirements and proceeded to the bachelor's degree has a certain obligation to society; and if he or she has also an obligation to, or a sustaining interest in, the institution which granted that degree, then the lines of communication between them should be firm and secure and touched beyond doubt with the genius and quality of the institution itself," admonishes Dave McCord of Harvard in a talk to other alumni directors.

It is to this fact, and the grace of God, that we in alumni work at Franklin owe our daily bread.

We exist at Franklin because the members of the association felt the need for professional assistance in printing the Alma Mater, directing the Alumni Fund, organizing all types of alumni activities and generally guiding the activities of an increasingly complex organization.

We live on letters in the Alumni Office; letters and as many personal contacts as we can make between reunions and homecomings and vice versa. The letters come

(Continued on Page 3)

Alumni Quickies

1923

Mr. Ernest Hoyng of Coldwater, Ohio, passed away recently.

1930

Joseph E. Barton is presently living at 203 South E Street, Marion, Indiana, and is owner-operator of the Marion Distributing Co., Inc. He has four children and the oldest two are presently attending college.

1949

Roger J. Clark is working as a general chemist in inorganic iron and steel for the Inland Steel Co. He resides at 258 Detroit, Hammond, Indiana and has six children ranging from 9 years to 9 months.

1950

James H. Brown recently visited campus and informed us that he lives at 908 South 4th Street in Watseka, Illinois, and is employed as manager of Industrial Relations by the Radio Condenser Co., a division of Thompson Ramo Woolridge. Benedict R. Danko is an Attorney at Law with Green, Powers, Belshaw and Danko in Whiting, Indiana. He, his wife and his two children live at 1801 Cleveland Avenue in Whiting. Charles Riche's present address is 34 Sweetwater Ave., Bedford, Mass.

1951

Paul J. Ryan's father recently passed away. John F. McCann has opened his Law Office in Indianapolis at 4128 E. Michigan Street.

1954

Fred D. Handler and his wife recently celebrated the birth of their third child. He is teaching physical education at St. Bonaventure University in New York and is also head baseball coach, freshman basketball coach and assistant varsity basketball coach.

1956

A. R. Kunicich has received an appointment as Cost Analyst, General Operations by the U. S. Gypsum Co. Joe Kneip, who teaches high school in Cincinnati, was recently recognized for his work on the Cincinnati Catholic Directory in compiling all of the statistical information.

1958

Edwin A. Fortin of 600 Blanchard, Tecumseh, Michigan, is a radio announcer and salesman for WABJ out of Adrian, Michigan. He is married and has two boys. Urban A. Thobe passed his candidacy exams for the doctorate in philosophy at the University of Notre Dame and is now writing his dissertation.

1959

Arthur J. Kurek is employed by the Ford Motor Company of Canada, Ltd., as Marketing Analyst and resides with his wife at 5300 Spruce Ave., Burlington, Ontario, Canada. Raymond

(Continued on Page 3)

Indianapolis News Cites Fellows Plan

EDITOR'S NOTE: The following editorial was printed in the Indianapolis News.

St. Joseph's College at Rensselaer is one of the several outstanding private colleges and universities in Indiana which, on merit, have attracted a diversified group of supporters, many of whom have a primary interest in their own alma maters.

At a dinner in Indianapolis this week the Very Rev. Raphael H. Gross, president of the Roman Catholic college, presented certificates of fellowship to alumni and friends of St. Joseph's who have given of their personal money and other competences to the support of the institution.

Those honored by introduction into the circle of St. Joseph's fellows have made personal, not corporative, sacrifices. Their contributions, moreover, have been more than that of laying down money; they have included the dispensation of wise counsel, fulfillment of tedious chores and the use of their good names in the college's programs.

Corporative gifts are necessary in the healthy survival of private colleges. But they also are impersonal. The greatest enrichment is to be found in a wide band of fellowship involving personal gifts of money, property, time and talent. When it comes to paying the bills, these personal gifts usually cannot match corporative gifts. But when it comes to the intangible values which are at the very heart of education, they are indispensable.

Education, in its original meaning, is a sharing of interests and individual substance by a group of fellows in pursuit of a common goal. St. Joseph's wisely has employed this ancient concept, attracting Catholics and non-Catholics alike in its effort to pursue excellence without reliance upon government grants and without an excess of reliance upon private corporative grants.

Companies Will Match Alumni Contributions

Many St. Joe alumni may not be aware of the fact that they are missing a golden opportunity to make their contributions to St. Joseph's "count double." There are in the United States some 187 firms who have a "matching gift" policy. That is, for any contribution which an employee makes to his alma mater, these firms will match the amount of that gift.

Thus if you are working for one of these firms and donate, say a hundred dollars, the firm will also send a check for that amount to the college.

The 187 firms are:

MATCHING GIFT COMPANIES (As of October 19, 1962)

Aetna Life Affiliated Companies
Allegheny Ludlum Steel Corporation
American Brake Shoe Company
American Express Company
American & Foreign Power Company, Inc.
American Home Products Corporation
American Sugar Refining Company
Armstrong Cork Company
Atlas Chemical Industries, Inc.
Atlas Rigging and Supply Company
Bank of New York
Whitney Blake Company (The Cook Foundation)
Bloch Brothers Tobacco Company
Boston Manufacturers Mutual Insurance Co.
Bristol-Myers Company
Burlington Industries
Cabot Corporation
Campbell Soup Company
Canadian General Electric Company, Ltd.
Carpenter Steel Company
Carter Products, Inc.
Cerro Corporation
Chase Manhattan Bank
Chemical Bank New York Trust Company
Chicopee Manufacturing Corporation
Chilcote Company
Cleveland Electric Illuminating Company
Clevite Corporation
Columbian Carbon Company
Combustion Engineering
Connecticut General Life Insurance Company
Connecticut Light and Power Company
Connecticut Mutual Life Insurance Company
Continental Oil Company
Copley Newspapers
Corn Products Company
Corning Glass Works Company
Crossett Company
Crouse-Hinds Company
Deering Milliken, Inc.
Diamond Alkali Company
Diamond Crystal Salt Company
Dow Chemical Company
Dow Corning Corporation
Draper Corporation
Wilbur B. Driver Company
Easton Car and Construction
Ebasco Services, Inc.
Electric Bond and Share Company
Ex-Cello-O Corporation
Fafnir Bearing Company
Ferro Corporation
Ford Motor Company
Ford Motor Company of Canada, Ltd.
Forty-Eight Insulations, Inc.
E. & J. Gallo Winery
General Atronics Corporation
General Electric Company
General Foods Corporation
General Foods Limited
General Public Utilities Corporation
M. A. Gesner of Illinois, Inc.
Gibbs & Hill, Inc.
Ginn and Company
Glidden Company
B. F. Goodrich Company
W. T. Grant Company
Gulf Oil Corporation
Gulf States Utilities Company
Harris-Intertype Corporation
Harsco Corporation
Hercules Powder Company
Hewlett-Packard Company
Hill Acme Company
Hooker Chemical Corporation
J. M. Huber Corporation
Hughes Aircraft Company
Husmann Refrigerator Co.
International Business Machines Corporation

Jefferson Mills, Incorporated *
Jewel Tea Co., Inc.
S. C. Johnson & Son, Incorporated
Jones & Laughlin Steel Corporation
Kaiser Steel Corporation
Kern County Land Company
Walter Kidde & Company
Walter Kidde Constructors
Kidder, Peabody & Co. *
Kimberly-Clark Corporation
Kingsbury Machine Tool Corporation
Koiled Kords, Inc. (The Cook Foundation)
Lehigh Portland Cement Company
H. M. Long, Limited *
P. Lorillard Company
Lubrizol Corporation
Lummus Company
Lustra Plastics Corporation
Mailinckrodt Chemical Works
Manufacturers Hanover Trust Company
Marine Midland Trust Company of New York
Maytag Company
McCormick & Co., Inc.
McGraw-Hill Publishing Company
Medusa Portland Cement Co.
Mellon National Bank and Trust Company
Merck & Company, Inc.
Metal & Thermit Corporation
Middlesex Mutual Assurance Company
Midland-Ross Corporation
Miehle-Goss-Dexter, Incorporated
Monticello Life Insurance Company
Morgan Engineering Company
Mutual Boiler and Machinery Insurance Company
National Distillers and Chemical Corporation
National Lead Foundation Company
Natural Gas Pipeline Company of America
New England Gas and Electric Association System
New England Merchants National Bank of Boston
New York Trap Rock Corporation
Northrop Corporation
Norton Company
John Nuveen & Company
Oklahoma Gas & Electric Company
Olin Mathieson Chemical Corporation
Ortho Pharmaceutical Corporation
Owens-Corning Fiberglas Corporation
Pennsalt Chemicals Corporation
Pennsylvania Power & Light Company
Personal Products Corporation
Petro-Tex Chemicals Corporation
Phelps Dodge Corporation
Pitney-Bowes, Inc.
Pittsburgh National Bank
Pittsburgh Plate Glass Company
Preformed Line Products Company
Putnam Management Company, Inc.
Quaker Chemical Products Corporation
Ralston Purina Company
Reliable Electric Company (The Cook Foundation)
R. J. Reynolds Tobacco Company
Riegel Textile Corporation
Rockwell Manufacturing Company
Rockwell-Standard Corporation
Rust Engineering Company
Schering Corporation
Scott Paper Company
Joseph E. Seagram & Sons, Inc.
Sealright-Oswego Falls Corporation
Security National Bank of Long Island
Selby, Battersby & Co. *
Seton Leather Company
Sharon Steel Corporation
Simmons Company
Simonds Saw and Steel Co.
Sinclair Oil Corporation
Singer Manufacturing Company
Smith Kline & French Laboratories

Franklin Alumni...

from sons and daughters of Franklin who, like you are probably doing at this very moment, are wrestling with the question of what to do about this relationship between Alma Mater and Alumnus.

And, like many of our present students, they come with complaints and criticisms. No, today's students do not have a monopoly on the complaint market — or even a first. Ted Gibbons spearheaded a great deal of the opposition to the administration in his undergraduate days. It was not the least of the qualifications which brought about his appointment to his present position. (How could he miss? He had experienced firsthand the antagonistic viewpoint.)

Well, by now I believe I've heard most of the complaints. But I'm heartened by the news that Franklin is not alone in facing them. Most other colleges face them too. Because, it seems, college years are a time for criticism, a time for awakening, a time for escaping parental authority, a time for forming beliefs, and a time for asserting oneself positively (even if it is a negative assertion.)

Yes, college days are a time for forming one's character and I submit to you that I don't wish to be around Franklin the day our entire student body accepts everything that is offered as though it were milk and honey. If that day comes (and we all know it won't) we will have robots and not thinking students.

Even Harvard, grand-daddy of all American colleges and universities, has its critics. So much so that David McCord, director of the Harvard Fund since 1925, once remarked that "Inside and out, Harvard's remarkable achievement is that she has produced, over the centuries, so many powerful dissenters."

And very often, I felt like McCord when he answers a critic of Harvard. His Franklin counterpart would answer thusly:

"Will you not weigh more than 125 years of teaching, training and example against your split-second of displeasure. For in that time Franklin has weathered criticism, just and unjust, and abuse which is never just; she has looked at her own faults, which have been not a few, and has strived to correct them. She is far from perfect, but she knows that perfection is

Smith-Lee Co., Inc.
Sperry & Hutchinson Company
Spruce Falls Power and Paper Company, Ltd.
Stackpole Carbon Company
Stauffer Chemical Company
Stevens Candy Kitchens, Incorporated
W. H. Sweeney & Co. *
Tektronix, Inc.
Tennessee Gas Transmission Company
Textron Inc.
Towers, Perrin, Forster & Crosby, Inc.
Townmotor Corporation
United Clay Mines Corp.
United States Trust Company of New York
U. S. Borax
Varian Associates
Victaulic Company of America
Warner Brothers Company
Watkins-Johnson Company
Charles J. Webb Sons Co., Inc.
Western Publishing Company
Whirlpool Corporation
John Wiley & Sons, Inc.
Williams & Company
Wolverine Shoe and Tanning Corporation
Worcester Pressed Steel Company
Worthington Corporation
Wyandotte Chemicals Corporation
Young & Rubicam, Inc.

* programs are informal or limited to a small number of specific institutions.

Quickies . . . (Cont.)

W. Tenant is working toward his Ph.D. at Georgetown U and is employed in the Graduate Education Program at Microbiological Assoc. He obtained his M.S. from Notre Dame in June, 1961, in Microbiology. He, his wife and two children are presently living at 5030 Bradley Blvd., Chevy Chase, Md.

1961

William A. Fischer is now employed with Flint Public Schools, working in a Special Education Curriculum under the direction of the Mott Foundation. He is also attending graduate school at Eastern Michigan University. The **George Barge's** have been blessed with the birth of a son, Marc Andrew.

Airman Third Class **James L. Klingele** has completed an Air Force training course to learn the basic principles of inspection of food serving and storage facilities, control of disease, and the veterinary aspects of atomic, biological and chemical defense.

1962

Thomas Blake is now a Peace Corps volunteer and has been assigned to Ecuador. S. A. **Dave Etzwiler** is attending school in Germany and living in Tübingen. **Edward Laude** and Maureen Hanafin were recently married at St. Ethelreda's in Chicago. **Robert Schwartz** is teaching 7th grade at St. Mary of the Lake in Gary, Indiana, and lives at 4327 Monroe St. **Fred Weber's** address is 6441 S. Kilpatrick, Chicago, and he is working for the A. J. Audy Home for Children in Chicago.

\$12,000 . . . (Cont. from Page 1) recorded the first pledge. Total for that first evening was \$1200.

The second evening more than \$3000 was pledged with the work of Ray Kuzniar, Don Biniak,

nothing more than the perpetual will to seek it. She is anxious to be one thing above all; a better Franklin tomorrow than she was yesterday."

Franklin will continue to be better tomorrow than she was yesterday with your help and friendship. Your relationship to her requires that you keep her in a prominent place in your future lives. She goes with you, up or down, rain or shine. Don't be afraid to sacrifice for her; don't neglect the opportunity.

Since I am already twice indebted to David McCord, I'd like to quote from his poem "Man from Emmanuel."

"Is that you, John Harvard?"
I said to his statue.
"Aye — that's me," said John.
"And after you're gone."

It was Judge Harold R. Medina, that famous jurist of the 1949 Commie trials, who wrote the following words:

"People do all sorts of things that can be designed for no other purpose than to perpetuate their memory, as far as they can. But, when you stop to think about it, where is one to find the lasting, solid quality of permanency in this best of all possible worlds, as Voltaire used to call it. Buildings of great beauty, temples, churches and what not, are constructed, but as the years roll by they are torn down and replaced by others. Think of the millions of books that we thought to bring imperishable glory to their authors, but now lie buried away in some library and forgotten or wholly destroyed and lost in oblivion."

A person does not have to be so very bright to realize that nothing he can do will be sure to construct an image of himself that will be perceptible to any one in another fifty or one hundred years. Yes, the deeds of men and women as well as those of their friends and relatives and all that is dear to them will pass into the mist and be no more, as Horace so often reminds us. But the college or university stands out as almost the only really solid, permanent fact. It is something we can cling to throughout life, and thus become a part of its very permanency and stability through the ages. We may leave our mark upon it, perhaps our very name, in a more or less conspicuous way."

"Is that you Ben Franklin?"
I said to his statue.
"Aye — that's me," said Ben.
"And after you're gone."

What kind of alumnus are you?

George Byerwalter, Joe McGrath, Joe Sloyan, Jack Miller, Tom Emerson, Vince Agnew and Bill Gillen.

The third evening, Wednesday the 28th was devoted to mop-up and re-calls, and netted more than \$1000. The workers for that evening were John Kaczmarzyk, Bill Daly, Murray Sims, Chuck Werr, Ralph Sidel, Bill Gausselin, Bill Gillen again, Jim Sullivan again, Jack Miller again, Chuck Vietzen again and Dick Rezak again.

Total for the Chicago phone solicitation: more than \$7000.

In Indianapolis the same thing was going on. Jim Welch, a member of the Indianapolis chapter, donated his office space for the solicitation. During their first phone solicitation they raised \$4500.

The total figure of the Indianapolis group, counting people who had become Fellows of the College, was more than \$5000. The Indianapolis sum brought the drive total to more than the aforementioned \$12,000.

James Houk '52 Named Manager

James E. Houk has joined the public relations and advertising department of Associates Investment Company as promotion manager, according to N. T. Schwin, The Associates vice president — public relations and advertising.

Jim received a B.S. degree in Marketing from St. Joseph's College in 1952. Prior to the Associates appointment he spent eleven years with nationally recognized South Bend area firms in advertising and promotion work.

His professional associations include membership in the Advertising Federation of America, Sales and Advertising Executives Club of St. Joseph Valley and the South Bend Press Club.

Jim resides with his wife, Agnes, and three children at 442 Chamberlin Drive, South Bend.



James E. Houk

Old Timers Victorious Over 1962-63 Puma Varsity Squad

Sunday, November 18, the liveliest group of hotshots ever to invade the Alumni Fieldhouse gave the local cage fans proof positive that fine basketball players, like wine, improve with age.

The first game saw the old-timers coached by Doc Lou Abbot



20 YEARS AGO

Twenty-two St. Joe students were sworn into the army reserve at Lafayette.

The Cook County alumni group staged their fourth annual Christmas banquet on December 22.

With Bernie Hoffman contributing twenty points, the basketball Pumas downed Illinois Wesleyan 41-32 and downed Loyola 33-30. Other members of the team were "Knobby" Walsh, "Jiggs" Huysman, Don Schrenk, Joe Luchi, Connie Vanderkolk and "Moon" Mulren.

A three-act play, "His Father's Son," was in the works for presentation in the college theater by the Academy's Newman club. The group was directed by Fr. Robert Koch. Jerry Leahy and Jim Dobe had the leading roles.

10 YEARS AGO

Graduating at the semester were Ed Cobett, Jim Houk, Joe Brosnan, Phil Stahl, Bob Carronito, Paul O'Connor, John Timmons and Joe Martin.

Ray Pfriem and John Gorman were the co-chairmen of the freshman dance on February 16.

Joe Gill, president of the Chicago club, announced that the Chicago Christmas dance would be held at the Walnut Room of the Bismarck Hotel.

A 95-55 victory over Lewis College set a new scoring record at St. Joe. Bernie Boff was high point man with 17, followed by Dick Soich with 14, Don Merki with 11,

and Jerry Gladu battle to a disputed tie. Although the St. Joe freshman team was used to supplement the two old-timers' teams, such outstanding alumni as Marv Hackman, Chuck Teaney, Dick Bowman, Jerry Leahy, Joe Jensen, Dick Flynn, Ed Dwyer and Don

Merki held the attention of several professional basketball scouts in the fieldhouse.

The second game saw the more recent alumni of St. Joe; Mickey Clark, Jim Crowley, Jim Elbert, Ron Holstein, Greg Jancich, John Lau, George Lux, Dan Rogovich, Al Whitlow and Bobby Williams. This group downed the varsity 88-78.

The game was entertaining, with the scoring evenly distributed until the fourth quarter when the alumni, many of whom had played together on previous St. Joe varsity teams, started clicking to come up with a ten point margin as the game ended.

This alumni-old timers game was the sixth in recent years. Those present expressed hopes that the practice would be continued in future years.

An informal buffet supper, as in previous years, was served after the two games. More than 75 alumni, wives, children and team members enjoyed a tasty buffet in the south dining room of the college refectory.

C.P.P.S. Research
St. Charles Seminary
Catharina Station
Celina, Ohio

P-R

Singing Seventeen' Under Investigation For 'Deception'

During a recent appearance of the "Singing Seventeen" of St. Joe's Glee Club a woman whispered to her companion, "Look! There are 22 of them!" The lady wasn't victimized by double vision — there were 22 glee club members on stage. Doctor John Egan, director of the glee club, explains that all 22 returning singers from last year's Glee Club are members of the "Singing Seventeen," but be-

cause "Singing Twenty-Two" isn't exactly a catchy title for a vocal group, the original title has been retained.

While the numbers change, the college Glee Club continues to grow in stature and popularity. December 15 and 16 the Joemen appeared at McCormick Place in Chicago for a presentation of the Messiah — adding another major accomplishment to the long list compiled through the 29 years of the Glee Club's existence.

Dr. Egan succeeds Father Lawrence Heiman, C.P.P.S., chairman of the music department and director of the St. Joseph's Institute of Liturgical Music who directed the Glee Club for ten years.

"The group is getting bigger all the time," Dr. Egan said. "There seems to be more interest after each concert, and more boys want to join. There were 48 members at our first concert. Now we have 56."

Egan is quite proud of the group's versatility and ability to handle "tough" assignments — such as the singing of the "Alma Mater," after only a few days practice, during former President Dwight Eisenhower's visit to the campus Sept. 13 — and the presentation of several major works within one school year. He points out that some groups concentrate on only one major work during a year.

The administration building, the oldest structure on the St. Joseph's campus, was built in 1891-1893. Part of it will be converted to classrooms when the new faculty residence is completed.

Interior Construction Continues Despite Inclement Weather



More Phone Solicitation



Murray Sims, Bill Daly and Don Biniak helping to push the Chicago pledges over the \$7,000.00 mark.

This view indicates the progress which has been made on the faculty house which, along with Halleck Student Center, is expected to be completed by March 1.